

# 62.48

Digital Divide Index Score

# 2017 DIGITAL DIVIDE PROFILE

## Pike, Kentucky

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

### 48.03

### Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



**27.6%**

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



**28.5%**

of households with no internet access (not subscribing)



**21.7%**

of households without a computing device



**30**

median maximum advertised download speed in Mbps



**2**

median maximum advertised upload speed in Mbps

### 72.16

### Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



**16.7%**

population ages 65 and older



**26.4%**

of individuals in poverty



**24.4%**

ages 25 and older with less than a high school degree



**27.7%**

noninstitutionalized civilian population with a disability