

# 57.50

Digital Divide Index Score

# 2017 DIGITAL DIVIDE PROFILE

## Mason, Kentucky

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

### 65.39

### Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



**60.1%**

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



**30.3%**

of households with no internet access (not subscribing)



**24.2%**

of households without a computing device



**15**

median maximum advertised download speed in Mbps



**1.500**

median maximum advertised upload speed in Mbps

### 44.36

### Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



**17.0%**

population ages 65 and older



**18.0%**

of individuals in poverty



**14.1%**

ages 25 and older with less than a high school degree



**18.9%**

noninstitutionalized civilian population with a disability