

2017 DIGITAL DIVIDE PROFILE

67.02

Digital Divide Index Score

Martin, Kentucky

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

54.26

Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



22.1%

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



150

median maximum advertised download speed in Mbps



30.8%

of households with no internet access (not subscribing)



7

median maximum advertised upload speed in Mbps



28.5%

of households without a computing device

74.41

Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



14.1%

population ages 65 and older



29.8%

of individuals in poverty



27.4%

ages 25 and older with less than a high school degree



30.2%

noninstitutionalized civilian population with a disability