

36.03

Digital Divide Index Score

2017 DIGITAL DIVIDE PROFILE

Marshall, Kentucky

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

22.24

Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



2.1%

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



20.1%

of households with no internet access (not subscribing)



14.8%

of households without a computing device



120

median maximum advertised download speed in Mbps



10

median maximum advertised upload speed in Mbps

48.10

Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



21.2%

population ages 65 and older



10.8%

of individuals in poverty



13.4%

ages 25 and older with less than a high school degree



18.6%

noninstitutionalized civilian population with a disability