

16.57

Digital Divide Index Score

2017 DIGITAL DIVIDE PROFILE

Campbell, Kentucky

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

12.11

Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



0.8%

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



940

median maximum advertised download speed in Mbps



17.5%

of households with no internet access (not subscribing)



35

median maximum advertised upload speed in Mbps



12.3%

of households without a computing device

21.13

Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



14.4%

population ages 65 and older



14.2%

of individuals in poverty



9.5%

ages 25 and older with less than a high school degree



11.9%

noninstitutionalized civilian population with a disability